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Author: Thomas G. Reid
Category: Sustained Leadership
Print ISBN: 978-1683505938
Publisher: Morgan James

Author Bio

Mr. Reid has worked for over 35 years in federal contracts and business operations. Following seven years as a federal attorney specializing in procurement, he has served as a senior executive in both large and small companies demonstrating expertise in contract management, business development, training, leadership development, legal and litigation management, strategic planning, and management of multi-million dollar business operations.

Mr. Reid holds a bachelors degree from Franklin and Marshall College, a Juris Doctorate from the University of Dayton School of Law, and a Masters in Public Administration from the University of Houston. He is a lifetime Certified Professional Contracts Manager and Certified Professional Subcontract Manager. He is admitted to practice law in Texas, before the US Court of Federal Claims, and the US Supreme Court.



Thomas G. Reid



[/governmentcontractsguru](#)



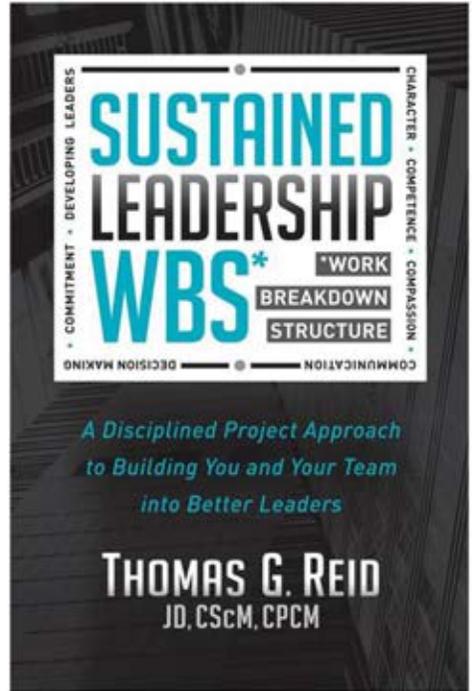
[/_TomGReid](#)

Book Bio

By using the project management Work Breakdown Structure tool, every element required to build yourself or your team into effective leaders is defined and explained. Nearly all leadership development materials offer a small slice of leadership. The problem is that they are incomplete. In developing the Sustained Leadership WBS, 229 elements of leadership were identified, demonstrating clearly that leadership is difficult and complicated.

This book exposes the concepts used by extraordinary leaders and reveals how ordinary businesses and individuals can implement and profit from these unique and powerful leadership facts. As one reviewer has said, "Sustained Leadership WBS will become the standard in leadership development and selection.

By identifying your gaps and breaking your personal goals into manageable portions, you can, over time, develop yourself into a sustained leader, earning the respect of those you lead, whether that is your employees, your charitable volunteer team, your local government, or any other situation that requires leadership. And in case you were wondering, all situations require leadership! Never before have all of the elements of leadership been so carefully refined, defined, and cataloged in an easy-to-use format for team or self-improvement.



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Endorsements and Reviews

Tom displayed excellent knowledge of the subject. Class was interesting and moved along at a good pace.

Good presentation skills; very knowledgeable on subject matter.

This was one of the most effective courses I've taken recently.

Instructor was very experienced in the subject matter and also in training and presentation techniques. Answered individual questions effectively.

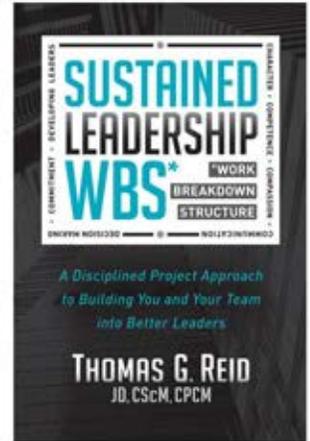
Good sense of humor; case studies very helpful as well as exercises.

Expected class to be rather boring. Instructor made it interesting. The use of examples was especially helpful.

Instructor did very well; this subject is not everyone's favorite for training.

I appreciated the way Tom took a very dry subject matter and kept all students involved. Very well put together presentation/instruction. Tom did a great job of maintaining his professional stance despite some students who were late/disruptive and who refused to learn. I learned important information which I will take with me into my job.

I was not looking forward to this class, but it was very interesting and I'm glad I took it.



Who Will Benefit

The need for quality leadership development is ubiquitous. It is one of the most popular development areas in nearly all industries, governments, and organizations. The book was designed to address this need in a comprehensive and organized fashion. It provides the novice and the experienced person benefits by offering a spectrum of specific areas in which they choose to improve.

Sustained Leadership WBS should be read by:

- Business leaders and CEOs
- Members of any Board of Directors
- Students of leadership in an academic setting
- Business Owners and entrepreneurs
- Human resource professionals
- Executive and other outplacement and recruiting professionals
- Any individual who aspires to a sustained leadership role

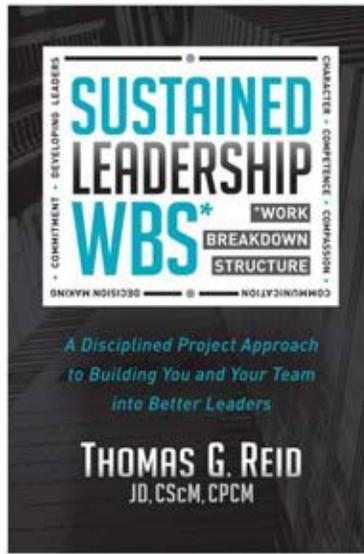
Readers of Sustained Leadership WBS will discover:

- A plan for disciplined self-improvement;
- Secrets for obtaining and sustaining leadership positions;
- How various types of power can enhance (or destroy!) leadership;
- How to initiate and sustain valuable relationships;
- How to preserve their character and reputation;
- The most common traits, attitudes, or actions that disrupt a leadership journey.

Organizations that can place 20 to 30 individuals in a classroom environment should strongly consider arranging for customized Sustained Leadership WBS training. Other training structures and environments are also available.

Sustained Leadership WBS makes a fantastic gift for those on your team, those you mentor, or for yourself!

Book Excerpt



[Click to see Book Excerpt](#)

Quotes

“Organizational success is directly dependent on the leaders who guide it. Thus, any organization should be intensely interested in developing leaders at every level of the organization. By developing a team of strong leaders, the organization optimizes its performance and its opportunities for success of its mission.”

“Being the hierarchical leader is not the goal of sustained leadership. Too often people view a leadership role as a capstone to their career. This is the wrong perspective. Developing your leadership potential is the cornerstone of your career, not the capstone.”

“Loyalty occurs at the intersection of honesty and trust under the streetlight of vision.”

“Thus, the path to leadership is strewn with the carcasses of those who failed to understand what the journey would entail and the level of commitment necessary to achieve it.”

“*The Sustained Leadership WBS* is intended to improve the world one person at a time. Only you can make the decision to dedicate yourself toward becoming a better leader.”

“Sustained leaders recognize their need to be constant readers of everything: blogs, newspapers, editorials, position papers, books, textbooks, street signs. It is truly amazing how many people simply fail to pay attention to the words around them.”

“In fact, true humility recognizes no inferiors.”

“To be good at anything you have to start at a point where you are really terrible. Everyone does. Everyone is an amateur at everything at first.”

“Thinking is a critical function for the sustained leader. The world could use more thinking.”

“The sustained leader never confuses activity with progress.”

“Certainly our various attributes allow us to be grouped sociologically according to those attributes, whether they be physical, psychological, or societal. In the final analysis, however, we are each a minority of one. The sustained leader gets that.”

“When practicing active listening, be certain that you are listening to understand and not listening to reply.”

“Some studies have shown that effective communication must be based first and foremost on trust and loyalty. As suggested by Aristotle, without ethos, pathos, and logos, there can be no argument that the audience will find persuasive.”

“There are always variations in any process. The positive variations can lead to improvements; the negative ones, if allowed to persist, will become deviance ultimately negative results. The leader that permits this level of rigidity is failing in their leadership responsibility. Consistency is not rigidity.”

“Every failure is a failure in leadership, whether of the individual or the team. Very often this failure can be traced to a misunderstanding of power, an abuse of power, or the failure to use legitimate power when it is necessary to do so. In every leadership failure, whether in our societal system of religion, government, or commerce, the abuse of power, i.e. using power for negative or evil purposes, or alternatively failing to use the power one holds for good while letting evil prevail at all, thus permitting the evil efforts to succeed, is at the root of the failed leadership effort.”

“As you grow, things that at one time were stretch assignments become routine and matters which you can now approach with great confidence. A failure to stretch is a failure in your leadership.”

“The confidence that is embedded within charisma is rooted in competence. Charisma without competence is flamboyance reflecting a high degree of undeserved egoism. This can lead to the negative trait of arrogance (5.2.6). Arrogance deflates charisma and can permanently disqualify a person from any leadership role.”

“Make the rules clear first, then enforce them evenly and with discretion. Excessive rigidity is the hallmark of a small thinker.”

Interview Questions

1 Why another book on leadership?

2 Why is leadership development and selection broken?

3 What advice would you give someone who wants to improve their leadership ability?

4 What are the key elements of sustained leadership?

5 Why do you refer to "sustained" leadership? What other kind is there?

6 You have identified seven elements that you call "Essential Leadership Journey Checkpoints." Why are they significant?

7 Some of the examples you give reflect various failures in leadership. Which ones do you think are most significant?

8 What areas seem to be most lacking?

9 You have avoided the use of the word "failure" and instead use "setback." What is the difference and what difference does it make?

10 You do a great deal of training in both the areas of government contracting and leadership. Are they related?

11 Does someone need a class to put your book to use?

12 Your book is 673 pages long. That is a great deal of information. Isn't it a little intimidating to the average reader?

13 You make a big deal about mentoring. Why?

14 Why is communication a key area in leadership development?

15 Why is character a key area in leadership development?

16 Why is competence a key area in leadership development?

17 Why is commitment a key area in leadership development?

18 Why is compassion a key area in leadership development?

Press Releases

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****FOR IMMEDIATE RELEASE****

Creating the Leaders You Want and the Team That You Need

NEW YORK - October 3, 2017—Morgan James's new release, *Sustained Leadership WBS: A Disciplined Project Approach to Building You and Your Team into Better Leaders* by Thomas G. Reid, is a guidebook for leaders both growing and established on how to further improve their skills and identify leadership practices throughout their experience as a leader.

Leadership requires immense self-discipline, concentration, and practice with handling ambiguity in any form. *Sustained Leadership WBS: A Disciplined Project Approach to Building You and Your Team into Better Leaders* is an in-depth look into how leadership can be developed in anyone, regardless of their starting point. Under the headings of Compassion, Competence, Character, Communication, and Commitment, Thomas G. Reid shows leaders how they can modify and improve their own capabilities.

Utilizing 229 different leadership attributes, the Work Breakdown Structure helps leaders focus their energies on elements that they need to improve or modify to lead effectively with any team. Valuable techniques used by leaders to manage their time and set goals are also included. Reid gives his readers valuable tools to gauge their progress and break bad habits in order to realize their potential as leaders and help their organizations work to their fullest potential.

If you would like more information about this topic, or to schedule an interview with Thomas Reid, please call Nickcole Watkins at 516.900.5674.

About the Author:

Tom Reid has over 35 years of experience in leadership and has written four previous books as well as book chapters, and more than two dozen articles related to business, contracting, government, and leadership. He holds a BA, JD and MPA. His current work is devoted to the subject of developing yourself as a leader, a subject Reid has taught for many years and demonstrated in the many leadership roles in which he has performed.

More About This Title:

Sustained Leadership WBS: A Disciplined Project Approach to Building You and Your Team into Better Leaders by Thomas Reid, will be released by Morgan James Publishing on October 3, 2017. *Sustained Leadership WBS* - ISBN 978-683505938 - has 686 pages and is being sold as a trade paperback for \$39.95.

About Morgan James Publishing:

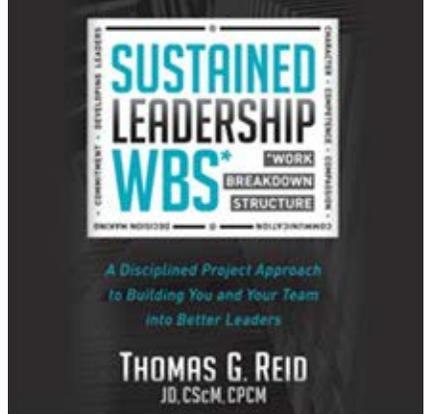
Morgan James publishes trade quality titles designed to educate, encourage, inspire, or entertain readers with current, consistent, relevant topics that are available everywhere books are sold. (www.MorganJamesPublishing.com)

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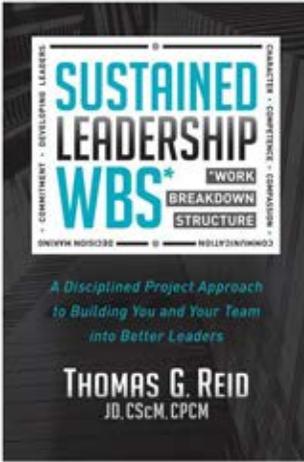
Story Ideas for Reporters

1. How Broken is Leadership Development and Selection?
2. Are leaders born or made? Do we finally have an answer?
3. With all of the literature on Leadership floating around, why does it seem that we still don't get it?
4. How can you tell a leader when you see them?
5. Men and women as leaders – are the old stereotypes valid?
6. Does working for a non-leader³ make you angry?
7. Leadership is complex and difficult – Is that why it is so rare?
8. Do you fear becoming a leader? How to ensure you do not fail in your leadership roles.
9. If you wanted to build yourself into a better leader, how do you create your personal project plan?
10. Why do the most narcissistic people get placed in Leadership positions?
11. Are the 7 Habits enough? What about 229 elements of leadership?
12. A lifetime of leadership development – one simple step at a time.

Downloadable Author & Book Photos



Ordering Information



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Sustained Leadership WBS is available for purchase online across most popular book sellers. Please follow the links below to purchase your copy.

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